

CLONMEL TUITION ACADEMY LAUNCH NEW LOGO



We are proud to announce the launch of our new logo as part of the ongoing evolution of our brand. Our professional profile has grown and evolved over the last 18 months and we felt it was the right time to solidify our direction and refresh our logo somewhat to reflect who we are today and to symbolise our future.

Basically, the new logo crystalizes the symbol of the 'graduation hat on a stack of academic books' as the Academy's most popular identification label with our new motto 'Factum per Litteras' (Achievement through learning) .

We retain the logo's core elements, the *graduation hat on a stack of academic books*. The image of the graduation hat stands for achievement and the stack of books reflects the Academy's focus on learning and education. This latest development marks an important milestone on our journey of building a modern education brand.

In the upcoming months, we will update all our marketing literature and online presence etc. with the new logo. This is an integral part of an ongoing project to enhance our company image. Clonmel Tuition Academy is thankful to The Marketing Tank for designing our new logo. Finally, we want to thank you for choosing our products, services and courses and we look forward to working with you in the future.

CTA Management Team, Nov. 2018