



CLONMEL TUITION ACADEMY



HOW TO MARKET A NEW/ 'START-UP' BUSINESS 1 DAY PRACTICAL WORKSHOP

SATURDAY 12TH JANUARY 2019
9:30 AM - 4:30 PM / 1 HOUR FOR LUNCH

OVERVIEW

Over 50% of start-ups fail in the first 4 years (Source: Start-ups.ie, 2017). Nobody wants their new business to fail and become a statistic. The fact remains, a business cannot outperform its competitors (and there will always be competitors), without solid integrated marketing efforts.

CTA Marketing workshops are ALL about the practical application of marketing as it affects small/new businesses. Designed as a 'marketing workshop', this is an introductory and practical workshop to introduce the basic elements of marketing.



IMPROVE
YOUR MARKETING
KNOWLEDGE



WORK TOGETHER
TO GENERATE
GREAT IDEAS



WALK AWAY WITH
SOME PRACTICAL
TIPS & ADVICE

WHO SHOULD ATTEND?

- It is designed specifically for small business owners or those who have a business idea they would like to set up.
- Anyone tasked with the marketing efforts in their organisation
- Anyone who would just like to know a little bit more about marketing and how it can be used to effectively get a business off the ground. (The workshop fee is €150. A deposit of €50 is required upon registration to secure your place.)

** CTA courses/workshops are subject to demand. Places are limited therefore early booking is advisable. For more information please contact us now on info@clonmeltuitionacademy.ie. You can also book and pay online!*

Registration closing date 2nd December 2018!

GET SOCIAL



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